



Blog It!

Tune In Not Out's blog is a place for you to discuss, inform and celebrate navigating life. Tune In Not Out is all about navigating life's challenges, whether that is getting a tattoo, managing a relationship or looking for work, we want you to discuss it. Your challenge is to write a blog to be considered for inclusion on Tune In Not Out.

To select your blog topic explore www.tuneinnotout.com for ideas, or check out the latest news, is there a current affairs topic that is of interest to you, or an event coming up like schoolies, exams or festival season? Or you may have been dealing with a challenge or just made a breakthrough you would like to write about.

Want some guidance before you get started? Why not pitch your idea to a friend, teacher and see what they think of the blog idea. You can also contact us at crew@tuneinnotout.com to pitch your idea.

Tips for Creating the Best Blog

- *If you can, write in a location that suits you - at home, cafe, library. Make it an enjoyable process.*
- *400 - 500 words is a good length blog. If you need more space, could the blog be split over 2...find out more tomorrow...*
- *Your blog is aimed at young people 16-25, so write for them not your mum or teacher!*
- *Check out other blogs. Think of something you love; music, cooking, snowboarding, and search for blogs on these. Which blogs make you want to read more, which ones engage you the most. How can you apply this to your blog?*
- *Be solution focused. Offer the visitors some solutions/tips/insights on how to manage/overcome the issue*
- *Start by keeping paragraphs short and to the point. Include just one idea per paragraph. Shorter blocks of text are the ticket to readability and keeping their attention.*
- *Don't use complicated words or heaps of abbreviations. This is a website for all young people, not just those in the know, so write for a broad audience.*
- *Can you include some calls to action? Visit a certain topic page, watch a video (we can embed this in the blog), ask the to join the discussion by posing a question; what do you think, how have you...*



- *Photos say a thousand words. We include images with each text blog, we can source these for you, however if there is a picture you have taken or would like to use, let us know*
- *Are there other websites the readers could visit? Include the URL so we can link them through.*
- *Reference - if you are including stats or facts taken from another website or organisation reference this*
- *Pick a snappy title - what will spark the readers interest?*
- *Sign Off - this is optional, but you can sign off your blog with some info about you. You don't have to use your real name*

Submitting Your Blog

Email us your completed blog. Remember to include any links to videos, images or websites your would like included. Email crew@tuneinnotout.com

Then what?

We will review your work within 72 hours, if the blog gets approved and there is a spot available it will be added to the editorial calendar. We will email you the publication date and a consent form to complete and return prior to publishing.

There's More

Student Edge Goodie Bag

Each month Student Edge support the publication of 3 blogs. These blogs will receive a student goodie bag at the time of publishing. These are selected at the start of each month. Student Edge provides Australia's students with free access to online student services information including health and wellbeing, study and career tools. It also engages students with membership rewards, including a host of exclusive big brand discounts.



\$20 voucher

All other blogs published receive a \$20 voucher as a congrats. Due to demand we may not be able to feature all blogs - but we will try too.

Want to create more?

Get in touch with us to join our team of Youth Content Producers. As a Youth Content Producer you can pitch ideas including blogs, videos and real stories to us, and we also pitch content tasks to you.

Happy Blogging

